

UPS Technical Review Packet

Carrier & trademark disclosures and the exact rate wording used across myshippilot.com

Company	MyShipPilot LLC (United States)
Product	Web platform for comparing carrier rates, purchasing/printing labels, and tracking shipments
Primary domain	https://myshippilot.com
Carriers presented	USPS, UPS, FedEx
Carrier connectivity	Rates, label purchase, and tracking are obtained through a licensed third-party shipping technology provider
Document purpose	Reference for UPS technical/brand review of on-site wording and disclosures
Support contacts	support@myshippilot.com · hello@myshippilot.com · (888) 533-0282

1. Carrier trademark & non-affiliation disclosure

The following notice is displayed in the site footer on every page:

“USPS®, UPS®, and FedEx® are registered trademarks of their respective owners. MyShipPilot is not affiliated with, endorsed by, or sponsored by any carrier unless expressly stated. Carrier services and rates may be provided through our licensed shipping technology provider.”

Additional footer statement on carrier and service availability:

“Compare available carrier services for your shipment — USPS, UPS, and FedEx rates are live today — purchase and print shipping labels, and track shipments from one dashboard. Available carriers and services depend on origin, destination, package details, and account availability.”

2. Trademark usage rules we follow

- Carrier names and logos are used only to identify the carrier service being quoted, purchased, or tracked.
- Carrier marks are never combined with the MyShipPilot logo, never altered in color or proportion, and never used as part of our brand identity.
- We do not state or imply a partnership, endorsement, sponsorship, or agency relationship with any carrier.
- We do not present ourselves as a carrier; we present ourselves as software that connects to carriers through a licensed shipping technology provider.
- Carrier logos in the footer and rate results are shown at consistent size with clear space and unmodified artwork.

3. Exact rate wording used across the site

The strings below are the customer-facing rate statements in production, quoted verbatim with their location. An automated test asserts each string still matches the text rendered on the page it comes from.

Location	Exact wording
Footer trust strip	"Commercial rates via our shipping technology provider"
Home — feature card	"Commercial rates available through our shipping technology provider"
Home — pricing section	"No monthly fees. No hidden charges. Pay only for the labels you purchase, using commercial USPS, UPS & FedEx rates available through our shipping technology provider."
Home — structured data	"Free forever. Pay only for shipping labels at live carrier rates from USPS, UPS, and FedEx."
Home — rate section subtitle	"Compare available USPS, UPS & FedEx services and buy the label you want. Your price is calculated from live carrier rates for your package, destination, and service."
Home — hero rate preview	"Example services and prices. Your quote is calculated from live carrier rates for your package, destination, and service."
Sign-up page	"No monthly fees. No setup fees. Only pay for the labels you print. Commercial rates available through our shipping technology provider."
How It Works	"Compare live carrier rates and print shipping labels in minutes — no monthly fees, no hidden charges."
Shipping Policy	"Rates shown in the calculator are live carrier rates for the package details you enter."
FAQ — savings	"Commercial rates are often lower than retail counter pricing. Compare the live rates for your shipment before you buy. Savings are not guaranteed."
FAQ — volume	"No. Commercial rates available through our shipping technology provider apply from your first label — no monthly minimums and no volume thresholds."
FAQ — high volume	"Yes. There are no monthly caps. Sellers shipping hundreds or thousands of packages per month get the same commercial rates, and batch label creation is available today."
Quote page — rate panel	"Live rates. Sorted by lowest price. Choose a rate to continue to checkout."
AI support knowledge base	"Rates are live carrier rates for the entered details — they change when the package details change, so editing weight, dimensions or packaging refreshes the results."

4. Wording we prohibit

The following claims are excluded from all customer-facing surfaces and are checked before each release:

- “discounted” or “discount” applied to carrier rates or labels
- “cheap shipping” or similar price-superiority claims
- negotiated, exclusive, wholesale, or partner carrier pricing claims
- specific savings percentages or invented retail comparison figures
- guaranteed savings, guaranteed delivery, or carrier endorsement language
- any wording implying MyShipPilot holds direct carrier rate agreements

5. How rates are presented to customers

Rates are requested live for the exact package details a customer enters and are displayed per carrier and service with the delivery estimate returned by the carrier. The customer sees a single all-in price for the service they select, which includes MyShipPilot’s service margin; no carrier rate is represented as a discount from a carrier list price. Available carriers and services vary by origin, destination, package details, and account availability, and rate results expire and are re-quoted before purchase.

Prepared by MyShipPilot LLC for carrier technical and brand review. UPS® is a registered trademark of United Parcel Service of America, Inc. USPS® and FedEx® are registered trademarks of their respective owners. MyShipPilot is not affiliated with, endorsed by, or sponsored by any carrier.